

DAILY HABITS FOR A SUCCESSFUL BUSINESS

Remember that what got you here, won't get you there.

1. Your powerful morning routine - water(s), vitamins, meditate, exercise, affirmations.
2. CEO time - Vision/outcome, look at 30-60-90-day objectives and tactics.
3. Marketing Intelligence - What's the target market? Be the knowledge broker.
4. Role-play with your team. - you are experts, not generalists refine your art of influence.
5. Hours of power - Open new client relationships and follow up.
6. Track your daily numbers, every day. - KPI's, what are your key productive indicators?
7. Assistant time -updating him/her on work to be delegated.
8. Pending business that must be attended too.
9. Social media - 2 posts every day.
10. Client sessions and appointments daily (that are in your time block)
11. Afternoon follow-ups

WEEKLY

1. Power team meetings - fire up, how are your KPI's this week?
2. Power team training - role plays, workshops.
3. Project review - DO/DOING/DONE
4. Project time blocked in - 1.5 to 2 hours per week.
5. Client follow up - warm calls, Your own current clients
6. Possible joint venture partner calls. -Anything related to your niche (lawyer, business broker, accountant.
7. Manage - Marketing plan, emails, posts, calls.
8. Do one video blog, on your social media of choice.

You can't have excuses and results at the same time